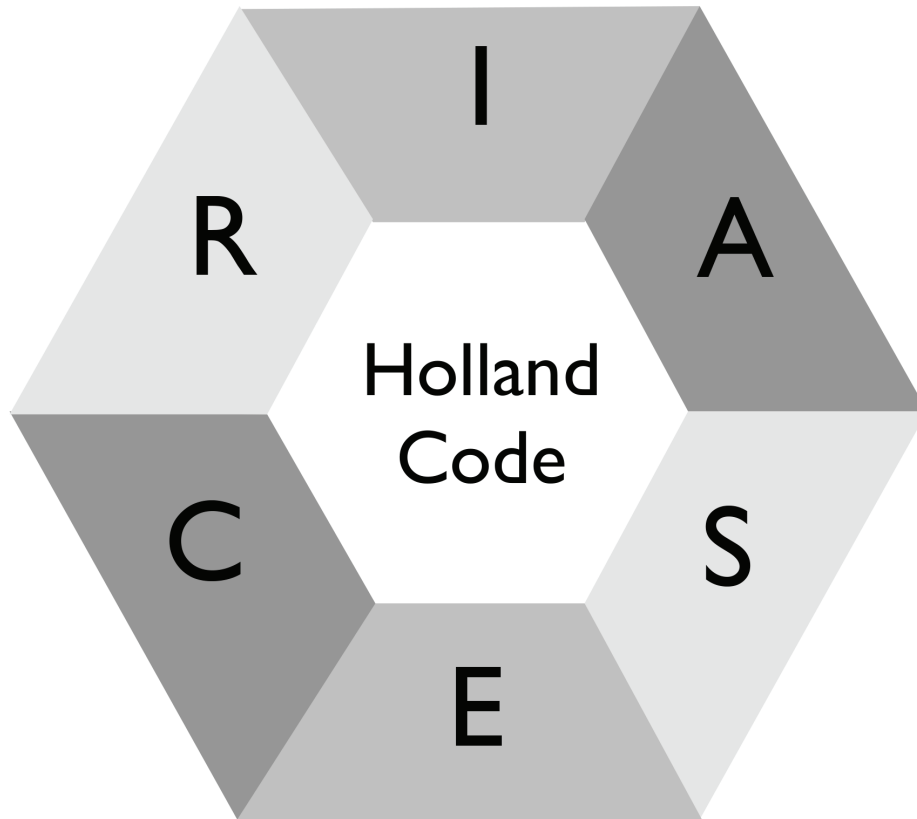


What Are Your Career Interests?



This is based on Dr. John Holland's theory that people and work environments can be loosely classified into six different groups. Each of the letters above corresponds to one of the six groups described in the following pages.

Different people's personalities may find different environments more to their liking. While you may have some interests in and similarities to several of the six groups, you may be attracted primarily to two or three of the areas. These two or three letters are your "Holland Code." For example, with a code of "RES" you would most resemble the Realistic type, somewhat less resemble the Enterprising type, and resemble the Social type even less. The types that are not in your code are the types

you resemble least of all.

Most people, and most jobs, are best represented by some combination of two or three of the Holland interest areas. In addition, most people are most satisfied if there is some degree of fit between their personality and their work environment.

The rest of the pages in this booklet further explain each type and provide some examples of career possibilities, areas of study at MU, and co-curricular activities for each code. To take a more in-depth look at your Holland Code, take a self-assessment such as the SDS, Discover, or a card sort at the MU Career Center with a Career Specialist.

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Realistic (*Doers*)

People who have athletic ability, prefer to work with objects, machines, tools, plants or animals, or to be outdoors.

Are you?	independent	Can you?	Like to?
practical	ambitious	fix electrical things	tinker with machines/vehicles
straightforward/frank	systematic	solve electrical problems	work outdoors
mechanically inclined		pitch a tent	be physically active
stable		play a sport	use your hands
concrete		read a blueprint	build things
reserved		plant a garden	tend/train animals
self-controlled		operate tools and machine	work on electronic equipment

Career Possibilities (Holland Code):

Air Traffic Controller (SER)	Dental Technician (REI)	Laboratory Technician (RIE)	Property Manager (ESR)
Archaeologist (IRE)	Farm Manager (ESR)	Landscape Architect (AIR)	Recreation Manager (SER)
Athletic Trainer (SRE)	Fish and Game Warden (RES)	Mechanical Engineer (RIS)	Service Manager (ERS)
Cartographer (IRE)	Floral Designer (RAE)	Optician (REI)	Software Technician (RCI)
Commercial Airline Pilot (RIE)	Forester (RIS)	Petroleum Geologist (RIE)	Ultrasound Technologist (RSI)
Commercial Drafter (IRE)	Geodetic Surveyor (IRE)	Police Officer (SER)	Vocational Rehabilitation
Corrections Officer (SER)	Industrial Arts Teacher (IER)	Practical Nurse (SER)	Consultant (ESR)

Investigative (*Thinkers*)

People who like to observe, learn, investigate, analyze, evaluate, or solve problems.

Are you?	intellectually self-confident	Can you?	Like to?
inquisitive	Independent	think abstractly	explore a variety of ideas
analytical	logical	solve math problems	work independently
scientific	complex	understand scientific theories	perform lab experiments
observant/precise	Curious	do complex calculations	deal with abstractions
scholarly		use a microscope or computer	do research
cautious		interpret formulas	be challenged

Career Possibilities (Holland Code):

Actuary (ISE)	Chemical Engineer (IRE)	Geologist (IRE)	Physician, General Practice (ISE)
Agonomist (IRS)	Chemist (IRE)	Horticulturist (IRS)	Psychologist (IES)
Anesthesiologist (IRS)	Computer Systems Analyst (IER)	Mathematician (IER)	Research Analyst (IRC)
Anthropologist (IRE)	Dentist (ISR)	Medical Technologist (ISA)	Statistician (IRE)
Archaeologist (IRE)	Ecologist (IRE)	Meteorologist (IRS)	Surgeon (IRA)
Biochemist (IRS)	Economist (IAS)	Nurse Practitioner (ISA)	Technical Writer (IRS)
Biologist (ISR)	Electrical Engineer (IRE)	Pharmacist (IES)	Veterinarian (IRS)

Artistic (*Creators*)

People who have artistic, innovating, or intuitional abilities and like to work in unstructured situations using their imagination and creativity.

Are you?
creative
imaginative
innovative
unconventional
emotional
independent
Expressive

original
introspective
impulsive
sensitive
courageous
complicated
idealistic
nonconforming

Can you?
sketch, draw, paint
play a musical instrument
write stories, poetry, music
sing, act, dance
design fashions or interiors

Like to?
attend concerts, theatre, art exhibits
read fiction, plays, and poetry
work on crafts
take photography
express yourself creatively
deal with ambiguous ideas

Career Possibilities (Holland Code):

Actor (AES)
Advertising Art Director (AES)
Advertising Manager (ASE)
Architect (AIR)
Art Teacher (ASE)
Artist (ASI)

Copy Writer (ASI)
Dance Instructor (AER)
Drama Coach (ASE)
English Teacher (ASE)
Entertainer/Performer (AES)
Fashion Illustrator (ASR)

Interior Designer (AES)
Intelligence Research Specialist (AEI)
Journalist/Reporter (ASE)
Landscape Architect (AIR)
Librarian (SAI)

Medical Illustrator (AIE)
Museum Curator (AES)
Music Teacher (ASI)
Photographer (AES)
Writer (ASI)
Graphic Designer (AES)

Social (*Helpers*)

People who like to work with people to enlighten, inform, help, train, or cure them, or are skilled with words.

Are you?
friendly
helpful
idealistic
insightful
outgoing
understanding

cooperative
generous
responsible
forgiving
patient
kind

Can you?
teach/train others
express yourself clearly
lead a group discussion
mediate disputes
plan and supervise an activity
cooperate well with others

Like to?
work in groups
help people with problems
do volunteer work
work with young people
serve others

Career Possibilities (Holland Code):

City Manager (SEC)
Clinical Dietitian (SIE)
College/University Faculty (SEI)
Community Org. Director (SEA)
Consumer Affairs Director (SER)
Counselor/Therapist (SAE)

Historian (SEI)
Hospital Administrator (SER)
Psychologist (SEI)
Insurance Claims Examiner (SIE)
Librarian (SAI)
Medical Assistant (SCR)
Minister/Priest/Rabbi (SAI)
Paralegal (SCE)

Park Naturalist (SEI)
Physical Therapist (SIE)
Police Officer (SER)
Probation and Parole Officer (SEC)
Real Estate Appraiser (SCE)
Recreation Director (SER)
Registered Nurse (SIA)

Teacher (SAE)
Social Worker (SEA)
Speech Pathologist (SAI)
Vocational-Rehab. Counselor (SEC)
Volunteer Services Director (SEC)

Enterprising (*Persuaders*)

People who like to work with people, influencing, persuading, leading or managing for organizational goals or economic gain.

Are you?
self-confident
assertive
persuasive
energetic
adventurous
popular

ambitious
agreeable
talkative
extroverted
spontaneous
optimistic

Can you?
initiate projects
convince people to do things
your way
sell things
give talks or speeches
organize activities
lead a group
persuade others

Like to?
make decisions
be elected to office
start your own business
campaign politically
meet important people
have power or status

Career Possibilities (Holland Code):

Advertising Executive (ESA)
Advertising Sales Rep (ESR)
Banker/Financial Planner (ESR)
Branch Manager (ESA)
Business Manager (ESC)
Buyer (ESA)
Chamber of Commerce Exec (ESA)

Credit Analyst (EAS)
Customer Service Manager (ESA)
Education & Training Manager (EIS)
Emergency Medical Technician (ESI)
Entrepreneur (ESA)

Foreign Service Officer (ESA)
Funeral Director (ESR)
Insurance Manager (ESC)
Interpreter (ESA)
Lawyer/Attorney (ESA)
Lobbyist (ESA)
Office Manager (ESR)
Personnel Recruiter (ESR)

Politician (ESA)
Public Relations Rep (EAS)
Retail Store Manager (ESR)
Sales Manager (ESA)
Sales Representative (ERS)
Social Service Director (ESA)
Stockbroker (ESI)
Tax Accountant (ECS)

Conventional (*Organizers*)

People who like to work with data, have clerical or numerical ability, carry out tasks in detail, or follow through on others' instructions.

Are you?
well-organized
accurate
numerically inclined
methodical
conscientious
efficient
conforming

practical
thrifty
systematic
structured
polite
ambitious
obedient
persistent

Can you?
work well within a system
do a lot of paper work in a short time
keep accurate records
use a computer terminal
write effective business letters

Like to?
follow clearly defined procedures
use data processing equipment
work with numbers
type or take shorthand
be responsible for details
collect or organize things

Career Possibilities (Holland Code):

Abstractor (CSI)
Accountant (CSE)
Administrative Assistant (ESC)
Budget Analyst (CER)
Business Manager (ESC)
Business Programmer (CRI)
Business Teacher (CSE)
Catalog Librarian (CSE)

Claims Adjuster (SEC)
Computer Operator (CSR)
Congressional-District Aide (CES)
Cost Accountant (CES)
Court Reporter (CSE)
Credit Manager (ESC)
Customs Inspector (CEI)
Editorial Assistant (CSI)

Elementary School Teacher (SEC)
Financial Analyst (CSI)
Insurance Manager (ESC)
Insurance Underwriter (CSE)
Internal Auditor (ICR)
Kindergarten Teacher (ESC)

Medical Records Technician (CSE)
Museum Registrar (CSE)
Paralegal (SCE)
Safety Inspector (RCS)
Tax Accountant (ECS)
Tax Consultant (CES)
Travel Agent (ECS)